

# Section 3.4 : The Derivative as a Rate of Change

Chapter 3 : Differentiation

Math 1551, Differential Calculus

*“Math is the language of the universe. So the more equations you know,  
the more you can converse with the cosmos.”*

*– Neil deGrasse Tyson (@neiltyson) November 21, 2011*

# Section 3.4 The Derivative as a Rate of Change

## Topics

1. Velocity, speed, acceleration.

## Learning Objectives

For the topics in this section, students are expected to be able to:

1. Compute the velocity, speed, and acceleration of a moving object, given its position as a function of time.
2. Give examples of expressions and draw graphs that represent the motion of a moving object.
3. Interpret equations and graphs that represent the motion of a moving object.

Note that the textbook also explores marginal costs, jerk, and sensitivity to change, which we won't have time to cover and students are not expected to know.

# Instantaneous Rate of Change

Recall:

- We can compute derivative of  $f(t)$  at  $t_0$  using

$$f'(t_0) = \lim_{\Delta t \rightarrow 0} \frac{f(t_0 + \Delta t) - f(t_0)}{\Delta t}$$

- $f'(t_0)$  can be positive, negative, or zero.
- $f'(t_0)$  represents:
  - the rate of change of  $f(t)$  at  $t_0$
  - the slope of the tangent line of  $f(t)$  at  $t_0$

# Velocity and Speed

Suppose the function  $s(t)$  describes the position of a moving object.

## Definition

The **displacement** of the object over time interval  $t + \Delta t$  is

$$\Delta s = s(t + \Delta t) - s(t)$$

The **average velocity** is

$$v_{ave}(t) = \frac{\Delta s}{\Delta t}$$

The **instantaneous velocity** is

$$v(t) = \frac{ds}{dt}$$

**Speed** is the absolute value of velocity:

$$\text{speed} = |v(t)|$$

# Acceleration

## Definition

**Acceleration** is the derivative of  $v(t)$  with respect to time:

$$a(t) = \frac{dv}{dt} = \frac{d^2s}{dt^2}$$

# Position, Velocity, and Acceleration Can be Negative

Badwater Basin, CA, is 282 feet below sea level, and is the point of lowest elevation in the US.



*Image by J. Couperus, [www.flickr.com/photos/jitze1942](http://www.flickr.com/photos/jitze1942)*

If  $h(t)$  is the height above sea level, then, as you are walking down a hill into the basin:

# Speed is Non-Negative

Note that speed can't be negative.

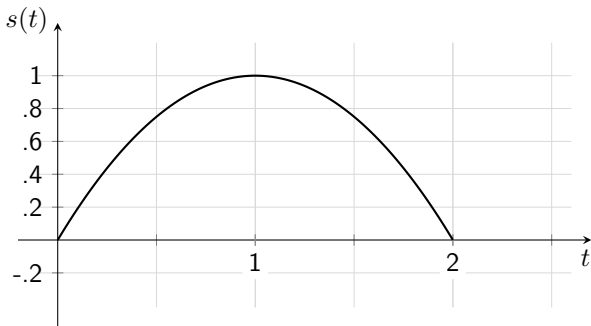
(for example: speedometers in cars don't have negative numbers)



*Image by J. Backlund, [www.flickr.com/photos/joelbacklund](http://www.flickr.com/photos/joelbacklund)*

# Example 1

The graph below gives the position of a moving object,  $s(t)$ , for  $t \in [0, 2]$ .



Estimate the times when:

- the speed of the object is equal to zero
- the velocity is negative



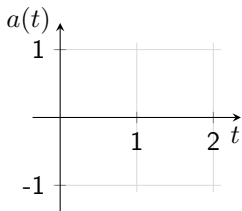
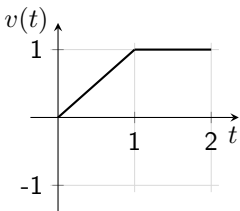
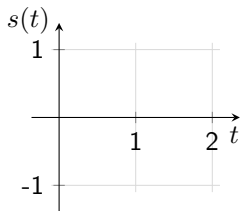
## Example 2

A moving object at time  $t$  has negative velocity for  $t \in [0, 4]$ , and when  $t = 2$  its acceleration is zero.

- a) Give a formula that could represent the objects' position for  $t \in [0, 4]$ .
- b) Sketch a graph that could represent the objects' position for  $t \in [0, 4]$ .

## Example 3

The velocity of a moving object,  $v(t)$ , for  $t \in [0, 2]$  is shown below. Sketch the position  $s(t)$ , and the acceleration  $a(t)$ . Assume  $s(0) = -1$ .



## Example 4 (if time permits)

The height of an object is given by  $h(t) = 2 + 16t - 32t^2$ .

- a) Use a derivative to determine when the object reaches its maximum height.
- b) What is the maximum height?